



ers  
GENOMICS

Your connection  
to CRISPR/Cas9

INCUBATOR  
& START-UP  
LICENSING

## WHEN YOU'RE A START-UP...

You are accelerating change and delivering on the promise of innovation!

But...there can be obstacles. Start-ups commonly face financial challenges, with founders, friends and family as sole sources of income. And by income, we don't mean the salaries left unpaid in the early days...

We get that the last thing you want to worry about is another expense. But, and this needs to be crystal clear, your Intellectual Property License is not just another expense.



## IT'S AN ESSENTIAL COMPONENT IN YOUR BUSINESS STRATEGY.

Operating without the right IP license is gambling - with your time, your efforts and your future. Hoping that the patent owner won't discover your work and legally call you out, is not the right strategy.

The right strategy is to talk to us. We want innovation, we want to empower life scientists and we want our licensees to succeed. Becoming an ERS Licensee is not just ticking a legal box. This is the start of a lasting partnership between your company and ours. It's an investment in your future.

We know that many Start-ups work in Incubators or Accelerators. This helps with cost-management through shared common facilities, equipment and in-house expertise and management.

We want to link into this way of working by offering shared licensing costs. We can work directly with you or with the manager of your location.



## SECURING YOUR ERS LICENSE:

- **Shows** investors due diligence has been performed
- **Protects** ongoing and future research
- **Ensures** the legitimacy of your project
- **Avoids** reputational implications
- **Maintains** 'speed to market' unchallenged
- **Recognizes** you as an official ERS licensee

## AM I ELIGIBLE FOR AN ENTRY LEVEL RESEARCH LICENSE?

- ✓ My company has less than **10 people**
- ✓ My company has less than **\$5,000,000** funding
- ✓ My company is less than **5 years old**
- ✓ My company is using **CRISPR**
- ✓ My company is not commercializing CRISPR/Cas9, including but not limited to products and services

If answers to all questions are **YES** then you qualify. For Accelerators and Incubators - if the companies in your facility can also answer **YES** to the above questions then you qualify.

# WE WANT TO WORK WITH START-UPS AND PLAY AN ACTIVE ROLE IN ENCOURAGING INNOVATION.

## We offer:

- Individual low-cost, internal research use licenses for Start-up companies
- and
- Site licenses for Incubators and Accelerators which cover up to 5 Start-up companies.



For information on access to CRISPR/Cas9 licensing for Start-ups, please contact

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